



DEFINE YOUR EXECUTIVE POSITIONING

Develop your Subject Matter Expertise and Visibility to reach Advisor Roles



COMMUNICATE & NETWORK

Articulate your ideas clearly and build a network to share your Unique Value Proposition



STAND OUT FROM THE CROWD

Share Strategically your Unique Value Proposition

LEAD BEYOND THE EXECUTIVE SUITE. CREATE LASTING IMPACT.

We don't just coach you to reach your ideal position; we partner with you to elevate your performance and achieve a transformative career breakthrough.

Why work with DevelUpLeaders?

Unique Vision: We help you delve deep into understanding your purpose before developing your career strategy, guaranteeing for you a powerful alignment with your personal and professional goals to experience a career breakthrough.

Personalized Approach: We meticulously measure your needs and dynamically adjust a strategy to meet your specific goals, delivering a highly personalized and impactful learning path and coaching experience.

Real- life Coaching: Our team boasts extensive knowledge and hands-on experience across various organizational levels in leadership roles, providing you with invaluable insights from real-world scenarios.

Top-Notch Experts: Collaborate with leading authorities in Project Management, IKIGAI, Emotional Intelligence, Thinking in Results, Neuro-linguistic Programming (NLP), and change management, ensuring you receive the highest caliber of guidance.

Holistic Development: We seamlessly integrate your professional and personal C-level goals, crafting a comprehensive strategy that drives both exceptional results and profound fulfillment.

Flexible Coaching: Our adaptable coaching approach caters to your preferences and learning style, we have multiple channels of coaching including: Outdoor coaching, virtual meetings, in-person sessions, outdoor activities, or phone calls, and self-paced coaching to ensure you receive the support you need, when you need it. DevelUpLeaders offers a robust and dynamic coaching experience designed to you availability, budget and learning mode of preference to achieve maximum results.

DevelUpLeaders Frame of Work

The DevelUpLeaders Frame of work will help you visualize the parts you need in your Career Growth to Leadership. It operates on four levels:

- **Define your Expertise (SME)**
- **Position yourself & Share your Unique Value Proposition**
- **Networking & Communication**
- **Social Presence & Differentiator**



Strategic Leadership & Advisory Presence Program

Maximize your expertise, expand your strategic network, and position yourself as the ideal advisory board candidate

THREE PILLARS OF ADVISORY SUCCESS

- DEFINE YOUR ADVISORY PURPOSE & POSITIONING
 - Discover your unique advisory value proposition
 - Articulate your expertise in ways that resonate with boards
 - Align your specialized knowledge with board-level strategic needs
- ESTABLISH STRATEGIC THOUGHT LEADERSHIP
 - Develop and amplify your subject matter expertise
 - Build your public intellectual presence through multiple channels
 - Position yourself as a forward-thinking advisor on critical issues
- CULTIVATE BOARD-LEVEL NETWORKS & RELATIONSHIPS
 - Strategic networking with decision-makers and board connectors
 - Master high-level conversational intelligence for board dynamics
 - Develop the trust and gravitas required for advisory positions



BRAND YOURSELF & BE BRANDED

C-Suite

- Achievements positioning on social media and daily.
- Position yourself as a Subject Matter Expert & Advisor in Several Dimensions (Media, Book, Public Speaking, Podcast...)
- Executive Presence Development Advanced
- Leadership Conversational Intelligence
- High Level Interview
- AI usage to optimize your high level profile
- AI Usage to prepare your High Level interviews



PROGRAM PACKAGES

ADVISORY ACCELERATOR: GUIDED PROGRAM (Do it Yourself)

For leaders actively pursuing advisory positions

- Advanced purpose & positioning for advisory contexts
- Thought leadership channel assessment
- Board network mapping tools
- Digital advisory presence optimization
- Strategic content planning
- Comprehensive assessments (IKIGAI, StrengthsFinder, Advisory EQ)
- Mastermind Community Development
- Guided board network expansion strategy
- Executive presence enhancement for governance settings
- Up to 8 coaching sessions (1 hour each)
- Monthly progress review and strategy adjustments
- Advisory opportunity identification support

Investment: \$8,998

ADVISORY MASTERY: COMPREHENSIVE PROGRAM (6-Month Program) (Do it with You)

For senior executives requiring high-touch support for prestigious board positions

All Accelerator components plus:

- Complete advisory brand development
- Thought leadership content creation support
- Podcast/book development strategy and implementation
- High-level board network introductions
- Board interview preparation and simulation
- Monthly mastermind sessions with successful board advisors
- Governance literacy intensive training
- Weekly coaching during months 1-3, bi-weekly months 4-6
- Board opportunity targeting and application support

Investment: \$14,998



Join Us NOW!



DEVELUPLADERS HIGH-LEVEL COACHING PROGRAM

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**BOOK AN ONLINE
WALKTHROUGH NOW!**

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