



DEFINE YOUR PURPOSE & POSITIONING

Inspire others to follow you on your Vision & Strategy to success.



COMMUNICATE & NETWORK

Articulate your ideas clearly and build a network to share your Unique Value Proposition



STAND OUT FROM THE CROWD

Share Strategically your Unique Value Proposition

Successful Leaders choose us!

We don't just coach you to reach your ideal position; we partner with you to elevate your performance and achieve a transformative career breakthrough.

Why work with DevelUpLeaders?

Unique Vision: We help you delve deep into understanding your purpose before developing your career strategy, guaranteeing for you a powerful alignment with your personal and professional goals to experience a career breakthrough.

Personalized Approach: We meticulously measure your needs and dynamically adjust a strategy to meet your specific goals, delivering a highly personalized and impactful learning path and coaching experience.

Real- life Coaching: Our team boasts extensive knowledge and hands-on experience across various organizational levels in leadership roles, providing you with invaluable insights from real-world scenarios.

Top-Notch Experts: Collaborate with leading authorities in Project Management, IKIGAI, Emotional Intelligence, Thinking in Results, Neuro-linguistic Programming (NLP), and change management, ensuring you receive the highest caliber of guidance.

Holistic Development: We seamlessly integrate your professional and personal C-level goals, crafting a comprehensive strategy that drives both exceptional results and profound fulfillment.

Flexible Coaching: Our adaptable coaching approach caters to your preferences and learning style, we have multiple channels of coaching including: Outdoor coaching, virtual meetings, in-person sessions, outdoor activities, or phone calls, and self-paced coaching to ensure you receive the support you need, when you need it. DevelUpLeaders offers a robust and dynamic coaching experience designed to you availability, budget and learning mode of preference to achieve maximum results.

DevelUpLeaders Frame of Work

The DevelUpLeaders Frame of work will help you visualize the parts you need in your Career Growth to Leadership. It operates on four levels:

- **PURPOSE**
- **POSITIONING & UNIQUE VALUE PROPOSITION**
- **NETWORKING & COMMUNICATION**
- **SOCIAL PRESENCE**



Align Everything to your Purpose



- Define your Vision
- Discover your Strengths
- Discover your IKIGAI/
Kokorozashi / Purpose
- Define your branding
according to your
differentiator
- Design & Implement your
Career Strategy

Positioning

- Define your Unique Value Proposition
- Communicate effectively your UVP
- Share your Differentiators
- Apply internal and external Executive
Branding Techniques



NETWORKING & COMMUNICATION



- Building Executive Presence as an Authority
- Expand your network in 90 days
- Use high level wording to build trust with stakeholders
- Develop Your Conversational Leadership Intelligence (ICQ) Skills as a Leader.
- Unlearn and relearn programming body and behavioral programming languages to influence others.

Social Media Presence

- Learn how to communicate consistently on social Media
- Build your Professional Brand
- Become the Expert in your Unique Value Proposition
- Develop your Professional Network



BRAND YOURSELF & BE BRANDED

Entrepreneur

- Personal/professional IKIGAI (as a person)
- Enterprise IKIGAI
- Brand Positioning
- Social Media communication as CEO
- Social Media communication as Company
- AI to prepare your Story

Project Manager to Leader

- Achievement Capture / setup
- Personal/professional IKIGAI
- Brand is you name positioning
- Social Media as PM / Leader
- Executive Presence Development Basic
- Interview & Resume Preparation (optional)
- AI usage to optimize your Resume
- AI Usage to prepare your interviews
- AI to prepare your STAR

BRAND YOURSELF & BE BRANDED

C-Suite

- Achievements positioning on social media and daily.
- Personal / Professional IKIGAI
- Executive Presence Development Advanced
- Branding positioning
- Social Media Communication
- High Level Interview & Resume Preparation (optional)
- AI usage to optimize your high level profile
- AI Usage to prepare your High Level interviews



Pricing

Program Benefits - Do-it Yourself - Branding

- IKIGAI session.
- Identify your message powered by your purpose and strength.
- Develop your 1-year plan on how you will strategically build presence on three social media channels.
- Offering guided coaching on how to optimize your presence such that you are SEEN by targeted employers.
- Coaching you on using scripts in your high-level interviews using conversational intelligence techniques.
- Coaching you on drafting the right messaging to be spotted by top employers and audiences Coaching you on techniques for priming your experience on social media and how to enhance your reviews.
- Coaching you on expanding your network with people who will be top payers.

Only \$6,698

Pricing

Program Benefits - Do-it with You

- IKIGAI Session
- Assessments (IKIGAI, StrengthsFinder, Personalities) – optional but no price change
- Deeper Purpose & position Session
- Identify your message powered by your purpose and strength
- Develop your 1-year plan on how you will strategically build presence on three social media channels.
- Offering guided coaching on how to optimize your presence such that you are SEEN by targeted employers.
- Mentoring you on using scripts in your high-level interviews using conversational intelligence techniques.
- Mentoring you on drafting the right messaging to be spotted by top employers and audiences
- Mentoring you on techniques for priming your experience on social media and how to enhance your reviews.
- Mentoring you on expanding your network with people who will be top payers. Up to 2 calls per week

Only \$9,698

Pricing

Program Benefits - Do-it for You (3 Months program)

- Assessments (IKIGAI, StrengthsFinder, Personalities)
- Identify your message powered by your purpose and strength
- Develop your 1-year plan on how you will strategically build presence on three social media channels.
- Do it for your LinkedIn Profile & Social Presence (6 post in week days) on 3 Social media
- Weekly call to design strategy first month Monthly Follow up call for 2 Month

Only \$17,986

Contact us at: AMangano@DevelUpLeaders.com

Client Experiences

"Aurelien has been amazing to work with over the last few months. He helped me explore a career dilemma which led me down a different path than I originally thought I would go down. He asked me probing questions, gave me homework assignments and shared insightful resources to help me make informed decisions. I truly felt Aurelien has been invested in my success and he even suggested we extend the time between sessions to ensure we were making the best use of our time together. Aurelien is truly passionate about helping others."



Beata Horecki

**Results Oriented Professional Senior Analyst
Mercuria**

"DevelUpLeaders has been a fantastic partner in my Project Management journey. Way back in 2022 I signed up for coaching sessions with Aurelien, I learnt so much from his classes that got my career positively transformed, even after completing those coaching classes with him, I have developed a personal relationship of continuous learning with him.

The beauty of it is He treats everyone uniquely in such a way to learn your stories and work with you to define clearer strategies or pathways for a successful career journey as you navigate the job market.

Thank you always Aurelien!"

Pious Ukwuoma

**PMP Renewable Energy Solar & Wind
ENGIE**



"I can't stress enough how helpful Aurelien has been to me in my professional career endeavors. His approach was very pragmatic. He truly provided me with a many resources to help me fine-tuning my resume, LinkedIn networking, and job interviews. After implementing his methods, I was delighted to receive two job offers! Aurelien is very thoughtful and I appreciate the way he helped me see my strengths and build a solid brand for myself based on that! 100 percent recommend his services!"



Farah Almatrri

**Financial Data Analyst Project Manager
The Aspen Institute**

The Future of How You will Grow Your Career with DevelUpLeaders ©

DevelUpLeaders is committed to supporting you for the long haul. We will guide you through the next phases of growth, helping you envision and realize your full potential. Here's how we help you navigate each stage of your journey:



- **Foundation Phase: Building Core Competencies**
 - Skill Development: Focus on acquiring essential skills and knowledge in your field.
 - Self-Awareness: Develop a deep understanding of your strengths, weaknesses, and areas for improvement.
 - Networking: Start building a professional network to support your career growth.
- **Acceleration Phase: Enhancing Leadership Capabilities**
 - Advanced Training: Engage in specialized training and development programs to enhance leadership skills.
 - Strategic Thinking: Learn to think strategically and make decisions that align with long-term goals.
 - Influence and Inspire: Develop the ability to inspire and influence others, fostering a collaborative and motivated team environment.
- **Mastery Phase: Achieving and Sustaining Excellence**
 - Executive Presence: Cultivate a commanding presence and authentic leadership style.
 - Visionary Leadership: Lead with vision and purpose, driving your organization towards greater achievements.
 - Legacy Building: Focus on mentoring and developing the next generation of leaders, leaving a lasting impact on your organization and industry.



Join Us NOW!



DEVELUPLADERS HIGH-LEVEL COACHING PROGRAM

COPYRIGHT NOTICE

Copyright © 2025 DevelUpLeaders All rights reserved. These materials are confidential and proprietary to DevelUpLeaders, and no part of these materials should be reproduced published in any form by any means, electronic or mechanical, including photocopy or any information storage or retrieval system, nor should the materials be disclosed to third parties without the expression of written authorization.

**BOOK AN ONLINE
WALKTHROUGH NOW!**

+1 346-622-0410

AMangano@DevelUpLeaders.com

<http://www.develupleaders.com>

DevelUpLeaders